

**CONTRACT**

**KHON**  
**88 Piikoi Street**  
**Honolulu, HI 96814**  
**(808)591-2222**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite #510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 147642 /		<b>Alt. Order #</b>
<b>Product</b>		
<b>Contract Dates</b> 07/23/12 - 07/27/12		<b>Est. #</b>
<b>Advertiser</b> POL - Pacific Resource Partnership		<b>Original Date / Revision</b> 07/19/12 / 07/19/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHON	<b>Account Executive</b> KHON House	<b>Sales Office</b> KHON-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHON	07/26/12	07/27/12	Live with Kelly	8a-9a		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	---11--				2	\$75.00			
N 2	KHON	07/23/12	07/23/12	Hell's Kitchen	7p-8p		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	07/23/12	07/29/12	1-----				1	\$1,000.00			

\*Tax 1 Note: Sales Tax 4.712%.

**Totals****3 \$1,150.00**

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/27/12	3	\$1,150.00	\$977.50	\$46.06	\$1,023.56
<b>Totals</b>	<b>3</b>	<b>\$1,150.00</b>	<b>\$977.50</b>	<b>\$46.06</b>	<b>\$1,023.56</b>

**Signature: \_\_\_\_\_ Date: \_\_\_\_\_**

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. In accordance with Paragraphs 49 and 50 of United States Federal Communications Commission Report and Order No. FCC 07-217, NVT Portland, LLC, NVT Hawaii Licensee, LLC and NVT Wichita Licensee, LLC will not discriminate in any contract for advertising on the basis of race or gender, and all such contracts will be evaluated, accepted, negotiated and completed without regard to race or gender.

## CONTRACT



**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 773131 /		<b>Alt Order #</b>
<b>Product</b> 7/23-7/29 (National)		
<b>Contract Dates</b> 07/23/12 - 07/29/12	<b>Estimate #</b> 11170	
<b>Advertiser</b> Pacific Resource Partnership		<b>Original Date / Revision</b> 07/20/12 / 07/20/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KFVE	<b>Account Executive</b> Marche' Kawai	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KFVE	07/23/12	07/29/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-TW-F--				3	\$60.00			
2	KFVE	07/23/12	07/29/12	Hawaii News Now at 6:30	628p-7p		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M--T---				2	\$150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	9	KFVE	07/23/12-07/29/12	Hawaii News Now at 6:30	628p-7p	M---Th----	:30		<del>\$150.00</del>	NM		
			See MG 2.10									
	10	KFVE	07/24/12-07/24/12	Hawaii News Now at 6:30	628p-7p	-Tu-----	:30		\$150.00	NM		
			Ⓜ MG for 2.9 07/26									
			Program change to - Campaign 2012 Senate Showdown									
5	KFVE	07/23/12	07/29/12	Hawaii News Now At Nine	9p-935p		:30			NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-TWT---				3	\$400.00			
6	KFVE	07/23/12	07/29/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S-				1	\$350.00			
7	KFVE	07/23/12	07/29/12	Extra (935p-1005p)	935p-1005p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M---F--				2	\$100.00			
N 8	KFVE	07/23/12	07/23/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	M-----				1	\$60.00			
N 9	KFVE	07/26/12	07/26/12	Hawaii News Now: Sunrise	8a-9a		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---T---				1	\$60.00			
N 10	KFVE	07/29/12	07/29/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----S				1	\$150.00			
N 11	KFVE	07/27/12	07/27/12	Hawaii News Now At Nine	9p-935p		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----F--				1	\$400.00			

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if

**KFVE**

**KFVE-K5**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-9375**

<u>Contract / Revision</u>	<u>Alt Order #</u>
773131 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/23/12 - 07/29/12	7/23-7/29 (National)	11170

<u>Advertiser</u>	<u>Original Date / Revision</u>
Pacific Resource Partner	07/20/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
											Totals	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

\*Tax 1 Note: General Excise Tax 4.712%.

Totals 15 \$2,900.00

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	15	\$2,900.00	\$2,465.00	\$116.15	\$2,581.15
<b>Totals</b>	<b>15</b>	<b>\$2,900.00</b>	<b>\$2,465.00</b>	<b>\$116.15</b>	<b>\$2,581.15</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<u>Contract / Revision</u> 773574 /		<u>Alt Order #</u>
<u>Product</u> National: July 23, 2012 - July 29, 2012		
<u>Contract Dates</u> 07/23/12 - 07/29/12	<u>Estimate #</u> 11170	
<u>Advertiser</u> Pacific Resource Partnership		<u>Original Date / Revision</u> 07/20/12 / 07/20/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KGMB	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	KGMB	07/23/12	07/26/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1111---				4	\$300.00			
2	KGMB	07/25/12	07/27/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--1-1--				2	\$300.00			
3	KGMB	07/24/12	07/26/12	CBS This Morning	8a-10a		:30			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-1---				2	\$55.00			
4	KGMB	07/23/12	07/27/12	Price Is Right	10a-11a		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1---1--				2	\$95.00			
5	KGMB	07/26/12	07/26/12	Bold & Beautiful	1130a-12p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---1---				1	\$75.00			
6	KGMB	07/24/12	07/24/12	Let's Make A Deal	12p-1p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$75.00			
7	KGMB	07/25/12	07/27/12	Y&R	1p-2p		:30			NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--1-1--				2	\$75.00			
8	KGMB	07/26/12	07/26/12	The Talk	2p-3p		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---1---				1	\$35.00			
9	KGMB	07/23/12	07/25/12	Jeopardy II	4p-430p		:30			NM	2	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-1----				2	\$95.00			
10	KGMB	07/27/12	07/27/12	Jeopardy I	430p-5p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----1--				1	\$95.00			
11	KGMB	07/23/12	07/26/12	M/Th HI News NOW at 5p	5p-530p		:30			NM	2	\$970.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
773574 /	

Contract Dates	Product	Estimate #
07/23/12 - 07/29/12	National: July 23, 2012 -	11170

Advertiser	Original Date / Revision
Pacific Resource Partner	07/20/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1--1---				2	\$485.00			
12	KGMB	07/24/12	07/24/12	Tu HI News NOW at 6p	6p-630p		:30			NM	1	\$720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$720.00			
13	KGMB	07/23/12	07/27/12	MW/Th/F Insider	630p-7p		:30			NM	4	\$1,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-111--				4	\$310.00			
14	KGMB	07/24/12	07/24/12	NCIS	7p-8p		:30			NM	1	\$1,455.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$1,455.00			
15	KGMB	07/25/12	07/25/12	Criminal Minds	8p-9p		:30			NM	1	\$1,035.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--1----				1	\$1,035.00			
16	KGMB	07/28/12	07/28/12	48 Hours Mystery	9p-10p		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$160.00			
17	KGMB	07/23/12	07/27/12	M/F HI News NOW at 10p	10p-1035p		:30			NM	2	\$2,210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1---1--				2	\$1,105.00			
18	KGMB	07/29/12	07/29/12	Su HI News NOW at 10p	10p-1035p		:30			NM	1	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1				1	\$830.00			
19	KGMB	07/24/12	07/24/12	LateShow wDavid Letterman	1035p-1135p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$210.00			
I 20	KGMB	07/27/12	07/27/12	HI News: Sunrise 6-7a	6a-7a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----1--				1	\$300.00			
I 21	KGMB	07/23/12	07/23/12	CBS This Morning	8a-10a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$55.00			
I 22	KGMB	07/25/12	07/25/12	CBS This Morning	8a-10a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--1----				1	\$55.00			
I 23	KGMB	07/27/12	07/27/12	CBS This Morning	8a-10a		:30			NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----1--				1	\$55.00			
I 24	KGMB	07/23/12	07/23/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$300.00			
I 25	KGMB	07/24/12	07/24/12	HI News: Sunrise 7-8a	7a-8a		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$300.00			
I 26	KGMB	07/23/12	07/23/12	Jeopardy I	430p-5p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$95.00			
I 27	KGMB	07/24/12	07/24/12	Jeopardy I	430p-5p		:30			NM	1	\$95.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$95.00			

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**KGMB**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

Contract / Revision	Alt Order #
773574 /	

Contract Dates	Product	Estimate #
07/23/12 - 07/29/12	National: July 23, 2012	11170

Advertiser	Original Date / Revision
Pacific Resource Partner:	07/20/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
✓ 28	KGMB	07/26/12	07/26/12	Jeopardy I	430p-5p		:30			NM	1	\$95.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		07/23/12	07/29/12	---1---				1	\$95.00			
✓ 29	KGMB	07/25/12	07/25/12	W HI News NOW at 5p	5p-530p		:30			NM	1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		07/23/12	07/29/12	--1----				1	\$485.00			
✓ 30	KGMB	07/27/12	07/27/12	F HI News NOW at 5p	5p-530p		:30			NM	1	\$485.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		07/23/12	07/29/12	----1--				1	\$485.00			
✓ 31	KGMB	07/24/12	07/24/12	Tu Insider	630p-7p		:30			NM	1	\$310.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		07/23/12	07/29/12	-1-----				1	\$310.00			
✓ 32	KGMB	07/26/12	07/26/12	Th HI News NOW at 10p	10p-1035p		:30			NM	1	\$1,105.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>												
Week:		07/23/12	07/29/12	---1---				1	\$1,105.00			
<b>Totals</b>											<b>45</b>	<b>\$15,285.00</b>

Tax 1 Note: General Excise Tax 4.712%.

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	45	\$15,285.00	\$12,992.25	\$612.19	\$13,604.44
<b>Totals</b>	<b>45</b>	<b>\$15,285.00</b>	<b>\$12,992.25</b>	<b>\$612.19</b>	<b>\$13,604.44</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

**CONTRACT**

**KHNL**  
**420 Waiakamilo Road**  
**Suite 205**  
**Honolulu, HI 96817**  
**(808) 847-3246**

And:

**Media Strategies & Research**  
**1580 Lincoln Street**  
**Suite 510**  
**Denver, CO 80203**

<b>Contract / Revision</b> 773529 /		<b>Alt Order #</b>
<b>Product</b> National: July 23, 2012 - July 29, 2012		
<b>Contract Dates</b> 07/23/12 - 07/29/12		<b>Estimate #</b> 11170
<b>Advertiser</b> Pacific Resource Partnership		<b>Original Date / Revision</b> 07/23/12 / 07/23/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KHNL	<b>Account Executive</b> Cheryl Oncea	<b>Sales Office</b> Honolulu-Local
<b>Special Handling</b>		
<b>Demographic</b> Adults 25-54		
<b>IDB#</b>	<b>Advertiser Code</b>	<b>Product Code</b>
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	KHNL	07/23/12	07/23/12	NBC Today Show	7a-9a		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$160.00			
2	KHNL	07/28/12	07/28/12	NBC Saturday Today Show	5a-7a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1-				1	\$35.00			
3	KHNL	07/27/12	07/27/12	NBC Today Show II	9a-10a		:30			NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	----1--				1	\$70.00			
4	KHNL	07/24/12	07/24/12	Millionaire	11a-1130a		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-----				1	\$35.00			
5	KHNL	07/26/12	07/26/12	Hi News Now at Five	5p-530p		:30			NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	---1---				1	\$140.00			
6	KHNL	07/23/12	07/23/12	Hi News Now at 5:30	530p-6p		:30			NM	1	\$165.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	1-----				1	\$165.00			
7	KHNL	07/24/12	07/27/12	Entertainment Tonight	630p-7p		:30			NM	4	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1111--				4	\$140.00			
8	KHNL	07/24/12	07/26/12	Hi News Now at Ten	10p-1035p		:30			NM	2	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-1-1---				2	\$240.00			
9	KHNL	07/25/12	07/25/12	The Tonight Show	1035p-1135p		:30			NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	--1----				1	\$210.00			
10	KHNL	07/29/12	07/29/12	Olympic Prime	6p-11p		:30			NM	0	\$0.00
<b>Totals</b>											<b>13</b>	<b>\$1,855.00</b>

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This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

**CONTRACT**

**KHNL**  
 420 Waiakamilo Road  
 Suite 205  
 Honolulu, HI 96817  
 (808) 847-3246

And:

**Media Strategies & Research**  
 1580 Lincoln Street  
 Suite 510  
 Denver, CO 80203

<u>Contract / Revision</u> 799430 /		<u>Alt Order #</u>
<u>Product</u> National: July 23, 2012 - July 29, 2012 (OLYMPICS)		
<u>Contract Dates</u> 07/23/12 - 07/29/12	<u>Estimate #</u> 11170	
<u>Advertiser</u> Pacific Resource Partnership		<u>Original Date / Revision</u> 07/23/12 / 07/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KHNL	<u>Account Executive</u> Cheryl Oncea	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHNL	07/29/12	07/29/12	Olympic Prime	6p-11p		:30			NM	1	\$8,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		07/23/12	07/29/12	-----1				1	\$8,700.00			

\*Tax 1 Note: General Excise Tax 4.712%.

<b>Totals</b>	1	\$8,700.00
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Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
06/25/12 - 07/29/12	1	\$8,700.00	\$7,395.00	\$348.45	\$7,743.45
<b>Totals</b>	1	\$8,700.00	\$7,395.00	\$348.45	\$7,743.45

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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